

2-1954

Alumnus: February 1954

La Salle University

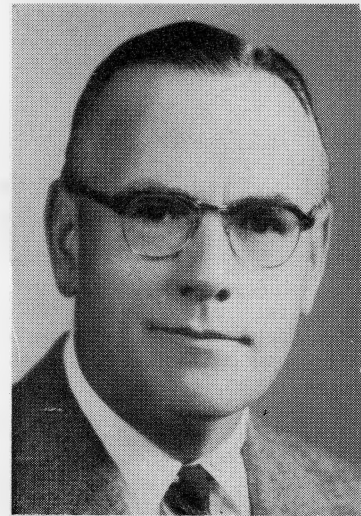
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J. RUSSEL CULLEN, '22, CHAIRMAN OF ANNUAL GIVING



J. RUSSELL CULLEN

La Salle alumnus J. Russell Cullen has been named to the post of chairman of the La Salle Alumni Development Program. Holder of a Bachelor of Science degree from La Salle in the Class of 1922, Mr. Cullen is a partner in the firm of Nason and Cullen, builders.

Always a leader in La Salle undertakings, he was elected to the presidency of the General Alumni Association in 1926. A member of the board of directors of the La Salle Foundation since its organization in 1948, Mr. Cullen was elected secretary of the Foundation in 1953 and re-elected in 1954.

Prominent in his chosen profession as well as in civic and general welfare activities, J. Russell Cullen is a past president and now a director of the General Building Contractors' Association. He also headed the building industries section of the United Fund in 1950, and was chairman of the same organization's campaign in the Red Cross Drive in 1952.

ALUMNUS readers will find on page 2 of the current issue further information concerning the significant alumni enterprise to which Mr. Cullen is presently devoting his talents of leadership and his organizational ability.

Lettermen Gather for Dinner, Reunion; Attend La Salle-St. Louis Game

The third Annual Lettermen's Homecoming Day will be held on Saturday, February 27. The program committee headed by Joe Kirk, swimming coach and moderator of the Varsity Club, has arranged an attractive evening. Patterned after last year's highly successful reunion, the schedule reads: dinner at 5:00 p.m. in the Leonard Hall cafeteria on campus, followed by a motorcade to Convention Hall. Monogram men of past years will there attend the second meeting between Loeffler's Lasallians and the Billikens of St. Louis U. The closing event will be a gathering in the Leonard Hall cafeteria where "refreshments" will doubtless embroider the talk of past deeds of daring-do by now spavined athletes of yesteryear.

This event, which has proved to be a favorite with lettermen of the past, has grown considerably. Last year's turnout numbered well over one hundred and, from all indications, this year's will top them all. Lettermen who have not yet made reservations should get in touch with Joe Kirk at the La Salle Athletic Office.

Loeffler's Young Team Among Nation's Best

At the start of the 1953-1954 basketball season there was suspicion in some quarters, conviction in others, that La Salle's previously gleaming fortunes would decline decidedly. A squad depleted by graduation was further weakened by academic blood-letting that made for a rather dismal outlook. Even the usually jocund Old Master, Ken Loeffler, was telling in mournful numbers of the defeats awaiting his boys.

Coach Loeffler has been tireless in his efforts with such boys
LOEFFLER'S TEAM on Page 3

'52 Class Presents First Variety Show

On Sunday evening, February 21, the Class of 1952 staged its first annual Variety Show and Dance in the College Hall auditorium. This attraction, one of the outstanding events of its kind presented on campus, provided a star-studded line-up that rivaled many of the better TV variety shows.

The program has its inception with the ALUMNUS' announcement of the planned Alumni Development Program. A group of La Salle-minded '52 men decided to initiate a scholarship fund for needy high school graduates.

Under the capable direction of co-chairmen Bill Albanese and John Schmidt, the group began to formulate plans centered around an activity that would bring returns and also entertain. Contacts in the field of after-dark entertainment and the efforts of Frank Palumbo, the directors of the Civic Opera Company enabled the committee to put together an imposing array of talent.

Joseph Scotti, well-known tenor, acted as master of ceremonies. Featured also were: Jimmy McGinty, Dick (Tiny) Stanley, Pat Flaherty, the attractive vocalist appearing currently with the Buddy Williams band, the Clark Brothers, outstanding tap-dancers, Rocco's Royal Roumanians.

The entire program provided an evening of fine entertainment. The Class of '52 deserves the congratulations of the entire Alumni Association for their efforts and contribution to Alumni Development. OTHER CLASSES PLEASE NOTE!

Masque Players Open Season with Comedy 'Male Animal' Feb. 24

Tickets for the MALE ANIMAL, opening production of the Masque of La Salle College for the 1954 season, are now on sale at the theatre box office located at the tower entrance to College Hall.

Tickets for the show sell for \$1.00 and may be purchased from Monday through Friday at the booth or from Masque members. Seats for all performances are reserved. Delay in purchasing them will result in poor location selections.

The MALE ANIMAL will open Wednesday, February 24. Additional performances will be given on Friday, February 26, Saturday 27, and Sunday 28. Curtain time is 8:30 p.m.

A tentative cast has been selected and includes: Joe Griffin, '55, as Tommy Turner; Marilyn Cronin as Ellen Turner; Lynn Murray as Cleota; Margaret Mary Sweeney as Patricia Stanley; Jack Brady, '55, as Wally Peters; Robert Freed, '54, as Dean Frederick Damon; Edward Reading, '57, as Michael Barnes;

MASQUE PLAYERS on Page 2

General Alumni Meeting Library, Wed., March 3

The general meeting of the La Salle College Alumni Association will be held in the lounge of the College Library on Wednesday evening, March 3. The meeting will start at 8:30. The main item of business to be cleared at this meeting will be the election of the association's officers.

The current issue of the ALUMNUS carries a ballot on page 3. ALL alumni are asked to cut out this ballot, indicate their selections, and mail to the Alumni Office. Ballots that may not reach the College in time may be brought in person or de-
GENERAL MEETING on Page 2

IN MEMORIAM

Martin McGuire, '89

Father of John J. Dampf, '50

Father of G. Harold Metz, '39

LaSalle Alumnus

Published 9 times yearly in the interests of the General Alumni of La Salle College.



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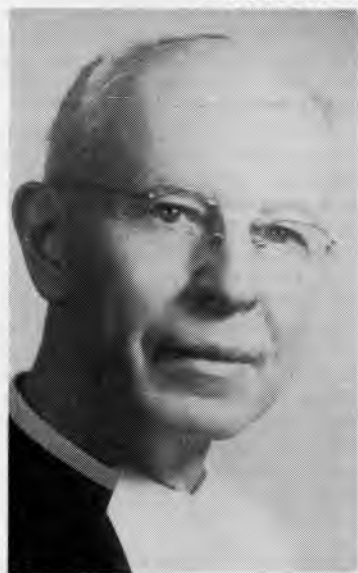
LA SALLE ALUMNI ASSOCIATION

John A. Clement, '39President
John J. Hanratty, '52Vice-President
William A. Felte, '50Treasurer
John J. Lumsden, '49, Editor of Alumnus
Executive Sec. of Alumni Affairs
Brother F. Raymond, F.S.C.
Moderator of Alumni Affairs

Please address communications to the Alumni Office.

Member of the American Alumni Council

Brother E. Felix, F.S.C. Is Diamond Jubilarian



Diamond jubilee ceremonies were held Tuesday, February 2, at Anselm Hall, La Salle College, Elkins Park, honoring Bro. E. Felix, F.S.C., Ph.D., who observed his sixtieth anniversary as a Brother of the Christian Schools.

Ceremonies were opened with a High Mass of Thanksgiving celebrated by the chaplain, Rev. Joseph Dunne, O.S.F.S. Later in the day Benediction of the Most Blessed Sacrament was given in the community chapel.

Bro. Felix's confrères tendered him a testimonial dinner at which Brother Emilian James, F.S.C., D.Ped., Provincial of the BROTHER E. FELIX on Page 4

Alumni Development Program

To my fellow alumni of La Salle:

The progress La Salle has made since the occupancy of the 20th and Olney site has been phenomenal, to the great tribute of the Christian Brothers. Their vision and courage and efficient management are making La Salle an institution second to none in helping young men realize, then work for, the fullest development of their character and abilities.

Are the men of La Salle proud of their school? We certainly are, and I believe there is an enthusiasm alive in each of us that is largely UNSPOKEN, a desire to do something for La Salle in a personal way, should the right opportunity present itself at the right time.

Some of this spirit has been shown by small groups of earnest men at various times through the years, keeping alive the dream of an effective, united group, with a program in which everyone can express his regard for La Salle in an individual way.

No other factor, I believe, will harness this latent energy as will the new Development and Annual Giving Program. It should unite us all in the common purpose of making La Salle what it should be and can be in the years to come.

There are many things each of us can do in this program: (1) contribute annually whatever we can, large or small, for the financial security basic to La Salle's development; (2) direct good young students to the College, and help in their job placement; (3) interest our friends in the work of the Brothers at La Salle, and encourage them to help, through personal gifts or bequests or business gifts to the La Salle Foundation.

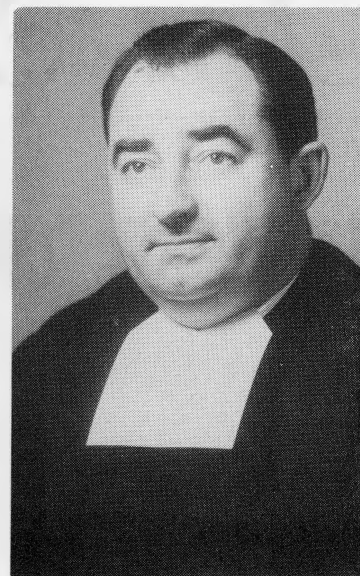
Father Keller, of the Christophers, said that we "should use La Salle as our springboard into the mainstream of life. In this way, the power of each one of us can be felt throughout the world." Let us join together now, to sell La Salle.

Sincerely yours,

J. RUSSELL CULLEN

Chairman of the Alumni Development Program

Meet the Brothers



An indispensable tool for a successful professor of history is a forceful personality capable of facilitating what Marcel Proust called "the remembrance of things past." Brother Eulogius Lewis, F.S.C., since 1951 a member of La Salle's history department, brings to his lectures an energizing element that gives life to what less discerning undergraduates might relegate to the musty recesses of the past.

Even prior to his reception into the Congregation of the Brothers of the Christian Schools in 1936, Brother Lewis gave evidence of the vitality that marks his teaching. Utilizing his energies to thwart the football successes of opposing schools brought him recognition as an all-scholastic guard while a student at McAdoo (Pa.) High School.

Brother Lewis' teaching has taken him to West Philadelphia Catholic High School, and De La Salle College, Washington, D. C. Before arriving at the Olney Heights campus of La Salle in 1952, he was professor of history at the Anselm Hall affiliate at Elkins Park. He is a graduate of La Salle College and holds a Master of Arts from Villanova University as well as an M.Ed. from Temple University.

LS ALUMNUS takes pleasure in presenting Brother Lewis to the alumni and welcomes him to the distinguished group of confrères whom he joins in the columns of MEET THE BROTHERS.

ALUMNI CLASS ACTIVITIES

Class of '51

The men of '51 held a highly successful reunion at the Continental Post of the American Legion, Friday evening, Feb. 5. Nearly one hundred of the class attended. Frank Hart, Tom McGinty and company are to be congratulated on a well planned evening.

SBK

The annual alumni reunion of Sigma Beta Kappa took place at St. Helena's Catholic Club following the LS-Dayton game on Jan. 16. Some twenty members

of the fraternity's alumni attended. Jack Falzetta, '51, the fraternity's national vice-president, was among those present. The frat members and their guests occupied an entire block of seats at the evening's game.

Alumni Secretary Asks

What is the opinion of the alumni on a HOMECOMING on campus, Saturday, May 15? The reunion would correspond with the finals of the Middle Atlantic Conference Track and Field Championships. La Salle is the host school for this outstanding meet.

MASQUE PLAYERS

(Continued from Page 1)

Clement Feeney, '57, as Joe Ferguson; Pat Healey as Mrs. Blanche Damon; John McCrane, '56, as Ed Keller; John Hartmann as Myrtle Keller; Frank Montague, '56, as Nutsy Miller; and Robert Rogers, '56, as the newspaper reporter.

Rehearsals for this Thurber-Nugent comedy have been under way for three weeks under the direction of Mr. Daniel Rodden, Masque Director.

GENERAL MEETING

(Continued from Page 1)

livered by a member attending. Since this year's elections will select the men who will guide the association's activities during the coming year, all alumni are asked to vote conscientiously and assure the organization of competent leadership such as it has enjoyed in the past. The initiating of the General Alumni Giving Fund will also call for spirited officers to aid the Fund chairman and his associates.

Personal Patter—By John A. Clement '39

THE SERVICES: William G. Snyder, '50, has been appointed civilian education adviser to the 27th regiment, 28th Division in Korea. David Butler, '52, is an ensign in the U. S. Coast Guard and stationed at Key West, Florida. John McNutt, '52, U. S. Army, is stationed in New York City. Frank J. Griffin, '52, is now a lieutenant (jg) and is on a tour of sea duty in the Mediterranean.



John A. Clement, '39

Albert Chelius, U. S. Army, is stationed at the Aberdeen (Md.) Proving Grounds. Joseph G. McGlade, 1st Lieutenant, U. S. Army, is with the 7th Division in Korea. The following members of the Class of '53 are stationed at Camp Pickett, Va.: Frank Dennehy, Ed Hurley, James Ledwith, John Hunt, Kenneth Roth, Mike Boland, and Joe Pelstring. Members of the same class at Fort Knox, Ky. are: Angelo Durso, Vincent Insalacco and Fred Duden. Fred Iehle, member of the famed 1952 N.I.T. championship team, has been sent to Fort Belvoir where he joins "Buddy" Donnelly, captain of the same N.I.T. winners.

WEDDING BELLS: Mr. Charles Cavanagh, '40, was married in October to the former Mary Catherine Lee of Drexel Hill. William McHale, '51, and Miss Rose Ann Donaghy were married recently. John Jarecki, '52, recently married Miss Yvette Costello. WB's in the office: Jerome H. Kopensky, '50, is engaged to Miss Catherine Gennard.

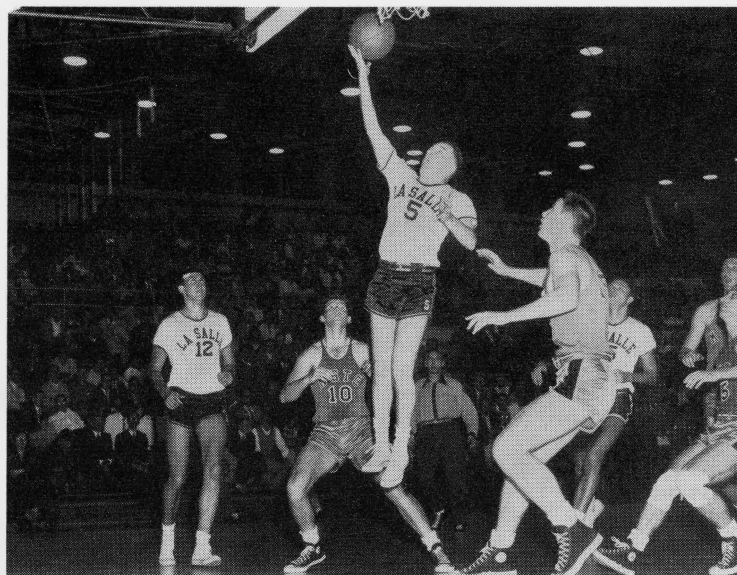
BUSINESS WORLD: Robert Peterson has joined the du Pont Company in Wilmington as materials coordinating engineer. With him in the same department is Charles Inglesby, '51. William Reidy, '50, is another LS grad with du Pont. Frank Murphy, '50, Dominic Montero, '47, and Jack Gillaine are in the accounting department of the Hercules Powder Co. of Wilmington. Dr. Matthew Lettieri, '49, chiropodist, announces the opening of his office in Upper Darby. Frank Hart, '51, is with the Department of Collections of the City of Philadelphia. Charles J. Micsko, Jr., '49, is in the industrial scrap and metals business. John Lawn, '49, is associated with the Mennen Company.

LOEFFLER'S YOUNG TEAM

as Charles Greenberg, Francis O'Malley, Robert Maples, and Francis Blatcher, to name only a few. His coaching ability has never been more evident than in the improved play of these unseasoned sophomores. Regardless of the outcome of the three games remaining on the regular schedule and possible post-season contests, he deserves the

(Continued from Page 1)

gratitude of all La Salle alumni. The spirit that the entire squad has displayed has been important in a difficult schedule where every opponent points to its La Salle game. The Explorers' 20-4 record merits the tribute the ALUMNUS offers to Coach Loeffler and his boys in the name of the La Salle alumni.



LITTLE MAN O'HARA SHOWS HOW

Action in season's opener against Millersville. Captain Frank O'Hara shows how a great little man can take the play away from the game's big men.

THE BULLETIN BOARD

For the reading pleasure of LS ALUMNI, Brother E. Joseph, F.S.C., Librarian, recommends the following: Theodore Maynard's *The Catholic Church and the American Idea* (Appleton, \$3.50); Orchard, by Don Bernard; *Catholic Commentary on Holy Scripture* (Nelson Edition, \$15.00); Stefan T. Possony's *A Century of Conflict: Communist Techniques of World Revolution* (Regnery, \$7.50); *China in the Sixteenth Century—the Journals of Matteo Ricci*, by Louis Gallagher, S.J. (Random House, \$7.50); Etienne Gilson's *Choir of Muses* (Sheed, \$3.50).

* * *

CALENDAR OF ALUMNI EVENTS

First Annual Variety Show and Dance—presented by the Class of 1952, Sunday, February 21, 1954 at 8:30 p.m. in the College Hall Auditorium.
Meeting of the General Alumni Association in the College Library Lounge, March 3, 1954, at 8:00 p.m.
Sigma Beta Kappa Annual Mardi Gras Ball, North Philadelphia Rifle Club, February 26, 1954. Informal.
Lettermen's Homecoming: Dinner, St. Louis game and party, February 27, 1954.
Dinner at 5:00 in the Leonard Hall Cafeteria.
Alumni Dinner—Presentation of the SIGNUM FIDEI MEDAL and ceremony honoring alumni war dead. At an April date to be announced.
Middle Atlantic Conference Track Championships in McCarthy Stadium, May 14-15, 1954.

* * *

THE PLACEMENT OFFICE is located in Room 115, College Hall. Contact Jack Lumsden for students in part-time work or for graduates in full-time positions.

La Salle College Alumni Association

OFFICIAL VOTING BALLOT

(Mark "X" in box on left)

- ☐ President—John P. Ryan, '49
☐ Vice-President—John Finley, '24
☐ Treasurer—Thomas Burns, '50

(or if you prefer)

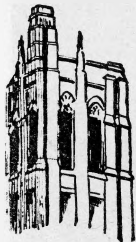
Use space below for write-in votes.

President—
Vice-President
Treasurer—

(Please detach and mail to Alumni Office no later than March 1, 1954.)

Be sure to put name, office and class.)

Campus Review



Brother Christopher, Dean, has announced that approximately fifty freshmen have enrolled for the spring term. Most of these incoming students are Korean vets.

George E. Sokolsky, noted columnist, was the recipient of the 1954 "LA SALLE COLLEGIAN AWARD" for outstanding journalistic achievement.

On Friday evening, March 5, James G. du Pont will be the principal speaker at the sixth annual student conference of the Society for the Advancement of Management.

The La Salle Debating Team has posted a record of six victories out of seven meetings. Loyola College, Catholic University and Georgetown University have fallen before La Salle logic and oratory.

Mr. Daniel Rodden has announced that tickets are on sale for the performances of "The Male Animal," the Thurber-Nugent comedy to be presented Feb. 24, 26, 27, and 28 in the College Auditorium. Tickets priced at \$1.00 are on sale at the tower entrance of College Hall.

A monthly Marian Day replaces the customary First Friday devotions. One day of each month, a feast of the Most Blessed Virgin when possible, is devoted to prayers and ceremonies in honor of the Mother of God.

Joe Kirk's swimming team has won its last five meets, defeating Drexel, Temple, Dickinson, Villanova and Lafayette.

On February 21, 1954 the La Salle College Christian Family Forum will resume its series of discussions in the College Library lounge.

Richard Prendergast, '55, has been selected as the new editor of the Evening Division section of the "La Salle Collegian."

The Evening Division offers its thanks for guidance provided by Mr. John Bannan, Drs. Bernard Goldner, Max Guzikowski and John Guischar, and Mr. Walter Kaiser.

The fourth annual "Winterlude Whirl" sponsored by the College Glee Club was held in the auditorium on Friday, Feb. 12.

The Rev. Pedro Masden, C.M., rector of the Spanish Chapel of the Miraculous Medal, 19th and Spring Garden Sts., has accepted an invitation to address the members of Los LaSallianos, the College's Spanish Language Club.

BROTHER E. FELIX

(Continued from Page 2)

Baltimore Province, presided. Brother Emilian also presented Brother Felix with the Papal Blessing.

A native Philadelphian, the jubilarian has spent thirty-four of his sixty years as a religious teaching in the Archdiocese of Philadelphia. He has taught here on the primary, secondary and collegiate levels.

Brother Felix attended St. Peter's School, Philadelphia, then under the direction of the Brothers of the Christian Schools. He entered the Brothers' Ammendale, Md. juniorate on July 6, 1892 and received the habit on February 2, 1894. His perpetual profession was made on August 11, 1906.

Brother Felix's undergraduate days were spent at La Salle College where he received his Bachelor of Arts. The Catholic University of America conferred the Master of Arts upon him in 1914 and in June, 1931 his alma mater granted him the honorary Doctorate of Fine Arts. His Doctorate of Philosophy was

earned in course at Fordham University.

In Philadelphia, Brother Felix taught for seven years at St. Vincent's School, Germantown and was a member of the first faculty of Christian Brothers at the West Philadelphia Catholic High School for Boys. He taught at La Salle College for twenty years and in 1951 was named professor of mathematics at the Elkins Park scholasticate.

During his twenty years' stay at La Salle Brother Felix was dean from 1928 until 1930 and again from 1934 until 1938. A gifted artist and musician, he was the first moderator of the LA SALLE COLLEGIAN, the undergraduate weekly newspaper, and composed the lyrics for the La Salle Victory March.

Other positions which the jubilarian has held include the presidency of Rock Hill College, Ellicott City, Md., the office of vice-principal of West Catholic and the post of archivist of the province and secretary to the provincial.



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